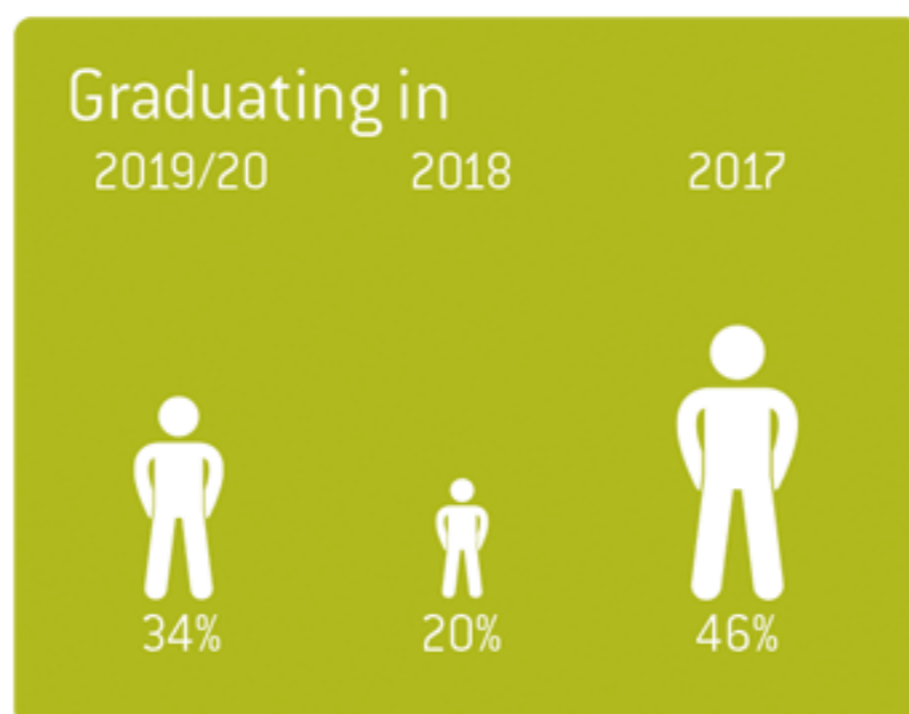
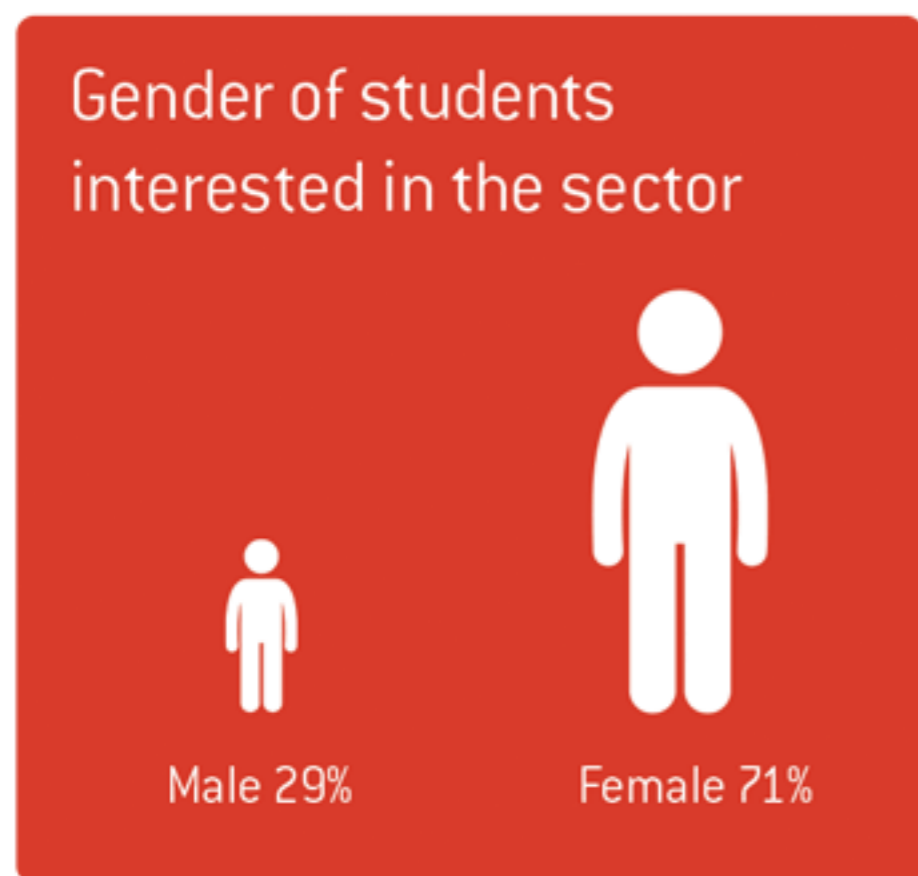


# Students' strategies for managing their job search: consumer goods, manufacturing and marketing



I expect to earn...  
**£25,488**

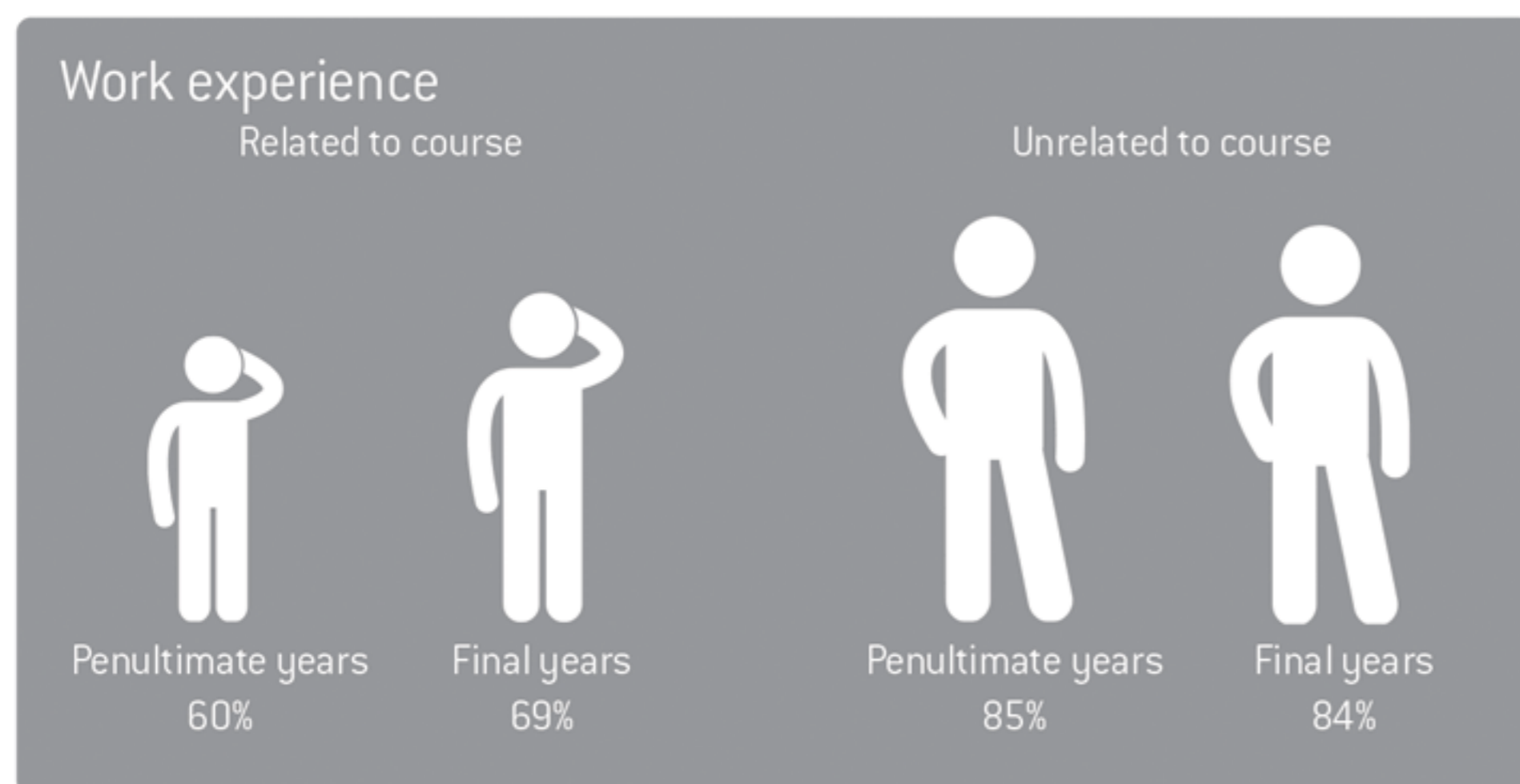
**21%**  
say 'a high starting salary is very important to me.'

**62%**  
say 'a good work/life balance is very important to me.'

**63%**  
say 'I'm worried about my future career.'

- ### Preferred way of engaging with recruiters (top 6 in order)
- Stands at careers fairs
  - Via the university careers service
  - On-campus careers workshops
  - Guest lectures (academic)
  - Employer presentations
  - Freebies/competitions/prize draws

- ### I want to work at...
- A large international company/firm.. 25%
  - A large UK-based company/firm ..... 16%
  - A small/medium size enterprise..... 13%
  - Any of the above ..... 40%
  - Don't know ..... 6%



- ### Top subjects of study (top six only)
- 1 Natural science
  - 2 Business/management
  - 3 Medicine, dentistry and related subjects
  - 4 Engineering
  - 5 Psychology
  - 6 Creative arts and design

\* This data is based on the findings of the trendence UK graduate survey 2018 and first appeared in The Guardian UK 300 2018/19  
NB: Statistics are rounded.