



Innovation
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INDUSTRIAL PLACEMENT SCHEME



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Nissan Industrial Placement Scheme

Nissan has always been a name associated with peak performance, high-speed innovation and excitement. Sure, we make cars, but that's only half of it. Sales, marketing and distribution are integral to our business, and we are looking for motivated Industrial Placement students to join us and help fuel our on-going quest for greatness.

If you have an all-consuming passion for business and you are driven to succeed in a constantly evolving, cutting-edge environment, we want you on our team. At Nissan, the power comes from inside. This power comes from you.

Nissan car sales topped 157,000 in the UK in 2015 (FY15) - the best ever sales volume in the company's history. We are also proud of increasing market share, an achievement driven by the success of our ground-breaking models, Qashqai, Juke and LEAF, all of which posted highest-ever sales.

The Scheme Overview

Ten students, over one year, all placed in different specialist departments throughout our business. The aim? To give you the chance of some invaluable work experience. The sort that will contribute to our success and let you drive forward some exciting projects, and provide you with real life material to support your dissertation.

Working closely with managers, you'll gain generalist business knowledge, commercial skills, and a fundamental grounding within the automotive industry. As a sales and marketing company, we continually manage the lifecycle of our product and you'll play a vital part in this, in whichever department you're placed.

In 2016 two Industrial Placement students were offered places on the NMGB Graduate Scheme for 2017, so there is a great future opportunity if you succeed on your placement year.





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Business Areas

Cross Car Line Marketing

This is your chance to look after the lifecycle of our products - from the UK launch of new models to the maintenance of existing product campaigns. You will support with activities such as pricing, competitor analysis and Employee Purchase Schemes. In particular, you'll manage all the printed projects such as customer brochures and pricelists. You will be liaising with creative agencies, internal and external, local and European to ensure all marketing materials such as brochures, prices lists and tech specs are ready for any new model launches or special versions, both printed and digital.

Marketing Communications

This role is critical to developing and implementing media plans and creative material for the Product Marketing teams. Project managing OMD, Nissan's media agency and TBWA, Nissan's creative agency. It's a varied and rewarding role. You'll gain exposure to the commercial and corporate side of marketing agencies and be responsible for delivering real product campaigns and events.

Press / PR

You'll be responsible for Nissan's press coverage in the UK, as well as all communications, both external and internal, for Nissan GB. Liaising and meeting with UK media for product, launches, motor shows, and events, you'll also keep internal employees updated with the latest company messages.

Aftersales Marketing

You'll develop brand-compliant marketing materials for the dealer network. This will include direct mail pieces, customer newsletters, POS materials and letter templates. You'll learn how to manage agencies to meet key project deadlines and gain insightful exposure to all the operational areas of the industry.





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Customer Relations

This truly cross-functional placement places you at the forefront of Nissan's customer-centric business, giving you the best overview of our national and international operations. You will have opportunities to work on international business projects with European partners, as well as with all departments at head office.

Whether you're creating new business processes for a French supplier, or presenting to senior management on your performance analysis findings, this placement will give you a wealth of business exposure. Do well here and you'll come away with transferable business skills and acumen, making you highly sought after in all industries.

Sales Operations

Nissan has experienced exponential growth in the UK over the past 5 years. In this role you will be in the centre of the action as you help analyse the sales figures by creating daily, weekly and monthly reports. You will also be working closely with our Product and Field teams to support them.

Human Resources

You'll provide real support for key HR projects, in particular the recruitment process, from identifying suitable candidates through to the coordination of recruitment events. Involved in all aspects of the employee lifecycle, from drawing up a contract to induction, through to final exit interviews, you'll gain experience in the application of best practice necessary to build a successful and well-rounded HR career.

Legal

In this role you will be working in a key department at NMGB. Primarily you would be supporting the Legal team on a wide range of legal issues arising from the NMGB business. The role will include legal research, reviewing contracts with suppliers, advising on advertising materials and other exciting projects.



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Real Rewards

During your time on our Industrial Placement Scheme, you will reap the very real rewards of working at Nissan. Our 2016 Nissan GB Industrial Placement students are offered a one year fixed term contract with a starting salary of £18,000 per annum. In addition to your annual base salary, you will receive many benefits such as:

- 25 days paid holiday
- Eligibility to participate in car lease scheme
- Discretionary O2 and UEFA match tickets
- Finish at 4pm on Friday
- Sports and Social Committee
- Free parking
- Corporate gym membership

The Nissan Way

Don't worry it's not a cult or anything! It's a way of working that's designed to bring out the very best in everyone. And it works. You see we believe that if you work hard enough anything is possible, especially if everyone shares the same vision, values and aspirations.

Yes, it can be technically demanding and yes there are targets to meet. But at the same time it's immensely rewarding to see how our determination to exceed expectations creates such amazing success stories again and again. Many organisations have a set of principles that they like to live by. These are ours.

Cross Functional

Be open and show empathy toward different views; welcome diversity.

Transparent

Be clear, be simple, no vagueness and no hiding

Learner

Be passionate. Learn from every opportunity; create a learning company.

Frugal

Achieve maximum results with minimum resources.

Competitive

No complacency, focus on competition, and continuous benchmarking.





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Who can apply?

Any undergraduate student is welcome to apply. You just need to be available for one year full time work (Industrial Placement or Approved Gap year). You should have a clear passion for business, a good academic track record, be reliable and of course a great team player.

Location

NMGB are based in the village of Maple Cross, which is on the doorstep of London. You'll be joining our scheme with other Placement Students, all in the same position as you, so you can discover all the local hot spots together!

FAQs

How many opportunities are you offering?

This year we are looking for 10 placements. Successful candidates will get to know other placement students on training sessions, networking events or by working together on cross-functional tasks and projects.

What is the salary and the benefits package?

Placement students will enjoy a competitive salary of £18,000 a year plus 25 days' holiday. You can also join Nissan's car lease scheme.

In addition, Nissan offers a subsidised on-site restaurant, corporate gym membership and free parking. We also have an on-site sports and social committee and many diverse wellbeing initiatives to take care of all our employees.

When does the scheme start?

The Placement scheme usually starts in July.

Do I stay in one business area throughout my programme?

During the Placement scheme you'll stay in one department so that your first Nissan business experience is a consistent one.

When is the application closing date?

Initial Closing Date for Applications: 20th November 2016.



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Emma Rayment
Customer Relations Industrial Placement

Emma had a fantastic placement year and has been offered a place on the NMGB Graduate Scheme starting in 2017. Find out more about Emma's placement experience.

Why did you choose the NMGB IP Programme?

I chose the NMGB Placement scheme because I wanted the opportunity to be given lots of responsibility and learn how an international company actually operates. I was also looking to work in a fast paced, dynamic industry where I would be challenged so I could improve my skill set. I was looking for a company which I believed would invest in their placement students so there would be lots of opportunities to learn and improve.

What were your initial impressions of the scheme?

My initial impressions when I started the scheme were that everybody was very helpful and approachable. You can see everybody really cares about what they are doing and therefore works extremely hard. The scheme was organised very well, I had weekly catch ups with my line manager which were hugely beneficial.

What has been the best thing about your placement?

I think the best thing about my placement was the huge responsibility of my role as the Customer Relations Assistant. I was the sole editor of an internal knowledge retention website for our two contact centres and I got to help with the organisation of our fleet of 70 vehicles. I also got to answer all of the more unusual queries from customers which meant I got the opportunity to interact and learn about different departments.

What activities / events have you been involved with?

I got to go to lots of O2 events, some with my department and some as charity tickets (Rudimental, One Direction, Michael Macintyre, The Coors, The Vamps). The whole company had two events during the year. We also had a department day out and I went to a few team meals. I got to work for 2 days at the Goodwood Festival of Speed. We also had Sports and Social events such as Laser Tag and meals. These events were really useful for team building and meeting people in different departments.

What skills have you developed on the programme?

I think the main skill I improved was prioritisation. My role was very fast paced and therefore I constantly had to reprioritise as new ad hoc tasks arose. I also think I improved my confidence and assertiveness during the year. I improved my excel skills with a training course.

Describe your placement year in 3 words.

Rewarding, (A) challenge, enjoyable.



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Hilary King
Marketing Communications Industrial Placement

Hilary has also been offered a on the NMGB Graduate Scheme starting in 2017. Find out more about Hilary's placement experience.

Why did you choose the NMGB IP Programme?

From the research I conducted on the placement website and from the questions I asked at the assessment centre, the NMGB placement appeared to have a great deal of responsibility. The job was more like a full time role rather than an intern role which looked like a real opportunity to get valuable experience to prepare for work after university.

What were your initial impressions of the scheme?

I thought that it was really well structured scheme. It was apparent that Nissan were used to Industrial Placement students as there were key roles allocated to us which have a valuable place in the organisation.

What has been the best thing about your placement?

The whole experience. Having a great team, experiencing many aspects of a large, successful business, achieving and seeing the results of hard work and making a valid contribution and being recognised for it.

What activities / events have you been involved with?

National Paralympics Day fundraising for the BPA where I got to watch the Paralympic athletes in swimming races. The Christmas party in London was really fun! I was involved in organising and taking part in an all employee 'celebration event' which included a scavenger hunt round London and dinner at Madison's in St. Pauls. I volunteered to work at Goodwood Festival of Speed for two days to represent Nissan which was really enjoyable with a great group of people where we spoke to lots of car enthusiasts who were really interested in Nissan. Throughout the year there has also been sport and social events such as curry night, cricket afternoons and junkyard golf.

What skills have you developed on the programme?

I have developed a countless number of skills from all the opportunities I have been given at Nissan. However, naming just a few; communication skills, team working skills, getting the best out of everyone and myself, organisation skills, professionalism, building relationships, problem solving and perseverance.

Description your placement year in 3 words

Brilliant, educating and fun.